

DODGE ARIES

THE CAR THAT PUT AMERICA BACK ON THE ROAD AGAIN.

Dodge Aries is a proven automotive success that has earned the right to be called "America's Family Driving Machine." With its advanced front-wheel drive technology and roomy six-passenger comfort, Aries is the right car for the times.

The 1983 Aries offers improved performance from the standard 2.2-liter overhead cam engine, a new heater system for improved air distribution, new bright metal accents to further enhance its distinctive styling, standard maintenance-free battery and more.

Aries is a car designed to be driven-enjoyably. From its sophisticated design that allows Aries two-door coupe with 2.2-liter engine to travel at 50 miles per hour while using only 11.9 of its 94 total horsepower to its stable, smooth ride and handling that are a result of the right combination of a well thought out suspension system; sure-tracking rack-and-pinion steering and radial-ply tires. Aries is a road car that also happens to be as efficient as it is sound.

For 1983, Dodge Aries is available in base or S.E. trim in two- and four-door models and in Custom or S.E. wagon models.

The 1983 Dodge Aries S.E. models are excellent examples of how Chrysler Corporation designers constantly refine styling, while engineers take advanced technology a step further by improving performance and fuel efficiency.

All Aries S.E. models feature a plush new standard all-cloth bench seat with fold-down center armrest, handsome and durable carpeted door trim panels with detailed woodgrain inserts, and matching woodgrain instrument panel.

Aries' standard 2.2-liter four-cylinder overhead cam engine, has already earned a reputation for performance and durability. For 1983, horsepower has been increased from 84 to 94 for better acceleration in passing situations. Remarkably, this improved performance comes with excellent fuel economy... Aries two-door and four-door models offer [29] EPA EST MPG* 41 estimated highway.

To understand what it means to drive a practical, durable, roomy car that is long on style and comfort, you really should road-test a 1983 Aries.

*Use EPA EST MPG number for comparison. Your mileage may differ depending upon speed, weather and trip length. Actual highway mileage probably will be lower than highway estimate. In California: [29] EPA EST MPG. 40 estimated highway.



Dodge Aries S.E. two-door sedan shown in Charcoal Gray/Burnished Silver Metallic.



Dodge Aries S.E. wagon in Beige Crystal Coat with woodgrain trim and Aries four-door sedan in Crimson Red.



Dodge Aries S.E. and Custom wagon models featuring a standard cloth-and-vinyl interior shown in Dark/Medium Blue.