The '83 Dodge Aries K. The only 6-passenger car that offers you the security of front-wheel-drive in a coupe, sedan and wagon.

American Driving Machine Performance Report.

- ✓ America's only full line of 6-passenger front-wheel-drive cars.
- ✓ 41 est. hwy. 28 EPA est. mpg* Highest mileage 6-passenger coupe and sedan in America.
- ✓ $6577** Lowest priced front-wheel-drive 6-passenger car in America.
- ✓ Advanced front-wheel-drive performance.
- ✓ 5 year or 50,000 mile protection plan†

Of all the cars in America, the 1983 Dodge Aries K's are probably the most perfect family cars. First of all, no other line offers six passenger coupes, sedans and wagons engineered with front-wheel-drive.

The front-wheel-drive difference.

You'll notice the difference front-wheel-drive makes. The way it pulls rather than pushes you around tight corners the more secure traction and handling it gives you, even in difficult driving conditions like rain-slick highways or through snow. That's because the weight of the engine is over the drive wheels for a firm hold on the road. So whether you're going up a snowy mountain or your snowy driveway it's good to know Aries' front-wheel-drive is pulling you along. And front-wheel-drive means that the Aries K has plenty of room. Because there is no drive train hump to take up space, so a family of six can relax and travel in comfort.

Dodge Aries K.
America's highest mileage* 6-passenger sedan and wagon.

Highest mileage 6-passenger cars in America.* Starting at only $6577.**

Front-wheel-drive also contributes to higher mileage. The Aries K's are the highest mileage six passenger coupes, sedans and wagons in America. Because Aries has an advanced front-wheel-drive design engine that is more fuel efficient. That's a fact that'll brighten your family budget. And for even brighter news, prices start at only $6577. At $6577 Aries K is the lowest priced front-wheel-drive six passenger car in America.

5 year or 50,000 mile protection plan.†

The 1983 Dodge Aries K you choose will be a member of your family for a long time. Because we've built the Aries to a new standard of American workmanship in one of the world's most technologically advanced plants. That's why we have the confidence to back the Aries K's within 5 year or 50,000 mile (which ever comes first) protection plan on the engine and powertrain and against outer body rust-through.

So if you want a great family car, buy or lease one of the 1983 Dodge Aries K's at your local Dodge dealer. Buckle up for safety and take your family out for a front wheel drive. And see whether Aries isn't the perfect car for your family. Dodge Aries K's. America's family driving machines.

Dodge

America's Driving Machines

The New Chrysler Corporation. Quality engineered to be the best.

*Coupe & Sedan. Wagon 41 est. hwy. 28 EPA est. mpg. for comparison. Your mileage may vary depending on speed, weather and trip length. Actual hwy. mileage probably lower. CA ests. lower.

**Dodge Aries K base price excluding taxes and registration charges. $6577 incl. $50 dest. Wheel covers $52 extra. Illustrated with options. Dealer price may be higher. See your dealer for details.

†Dodge dealer price excluding taxes and registration charges. $6577 incl. $50 dest. Wheel covers $52 extra. Illustrated with options. Dealer price may be higher. See your dealer for details.