

Dodge ARIES

Dodge Aries-K is the first automobile to deliver both 6-passenger room and gas mileage ratings of [25] EPA est. mpg./41 est. Hwy.* A combination that no other car can match. How did Chrysler do it? With advanced front-wheel-drive technology. Solidly based on over 11 billion estimated miles of owner experience with Chrysler Corporation's highly successful small cars,

including Dodge Omni, Dodge 024 and Colt. More small-car front-wheel-drive experience in America than Datsun, Toyota, GM or Ford. With all that experience, Chrysler engineers designed Aries-K as a total system—a *Direct Power System* of front-wheel-drive that puts the weight of the engine

and transaxle directly over the front driving wheels. This gives you excellent traction in rain and snow. The car is *pulled* through turns, rather than pushed. So you get sure control and maneuverability. And with the engine, transaxle and entire power-train in front of the passenger compartment, Aries-K offers mid-size room—6-passenger room—in a neat, efficient package. The heart of Aries' Direct Power System is a remarkable new engine, designed especially for front-wheel-drive, the new Chrysler 2.2 liter Trans-4.

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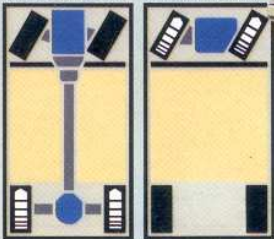
America's only front-wheel-drive 6-passenger car rated **25 41.**

The Aries-K Direct Power System: All the driving machinery is combined in a single unit up front; power flows directly from engine to drive wheels.

Aries-K makes efficient use of energy. It changes the round-about way rear-wheel drive cars have converted energy. And sheds extra weight that can cut into mileage.

The power of the Trans-4 engine goes directly from the crankshaft to a single unit that combines transmission and front axle. This transaxle turns the front wheels of the car. That's all there is to it.

Rear-drive cars transmit engine power thru drive shaft & rear-axle differential. In Dodge Aries-K Trans-4 engine power flows directly to the front drive wheels.



Trans-4: the engine with an electronic control computer.

The Trans-4 is an engine with an electronic control computer, a sophisticated feed-back system. Chrysler's exclusive Electronic Fuel Control System includes electronic ignition, electronic control of spark timing and an electronic feedback carburetor.

Seven sensors located throughout the engine monitor functions and feed data to an on-board computer which continuously adjusts the timing and air/fuel mixture for efficient performance.

High mileage. And room for 6. There are other cars on the road today that have mileage ratings as high as Aries-K. But none of them have the 6-passenger room Aries-K delivers. The reason: Chrysler front-wheel-drive.

Keeping the drive-train completely forward of the passenger compartment has a number of benefits. Without a huge transmission hump, Aries-K has plenty of front leg-room. And without the clumsy drive-shaft hump that runs the length of rear-drive cars, middle seat passengers in

Aries-K don't have to sit with their knees tucked up under their chins.

Because the drive-train is out of the way, the entire passenger compartment is designed for lots of head room, shoulder room and hip room. And without a transmission,

drive shaft and rear-axle differential churning away underneath, you'll enjoy a smooth, quiet ride.

In recent years, Americans have turned to small cars from Japan and Germany for the fuel-efficiency they needed.



6-passengers

But they often had to sacrifice the room, ride and comfort they wanted. Now with Aries-K pulling for you, America's not going to be pushed around anymore.

"Service-Engineered" Aries-K. Simple to service. Designed inexpensive to maintain.

Look under the hood of Aries-K. Many components requiring scheduled maintenance are right up front. Spark plugs, distributor, oil filter and dipstick and transaxle fluid dipstick

have been placed in easy-to-reach locations. The Trans-4 engine was designed for Aries-K. And a Serviceability Committee was part of the design team. Easy servicing is built right into Aries-K.

In some other front-wheel-drive cars, so-called "transverse"

engines are actually old front-to-back designs. They've just been turned sideways. And this can make components hard to get at, requiring extra time, effort and cost to service.

Aries-K performs automatically many service functions other cars still require. The clutch linkage is self-adjusting; so are the hydraulic lifters. And scheduled maintenance intervals have been extended. The oil filter should be changed every 15,000 miles; the air cleaner every 52,500 miles.



AMERICA'S NOT GOING TO BE PUSHED AROUND ANYMORE.

*Use est. mpg. for comparison. Your mileage may vary, depending on speed, weather and trip lengths. Actual highway mileage will probably be less. Call for est. lower. Buy or lease at your Dodge dealer.

Dodge ARIES

There's only one 6-passenger wagon with EPA mileage ratings of [24] est. mpg./40 est. Hwy.* There's only one station wagon with mid-size room and front-wheel-drive performance. Dodge Aries-K wagon.

The Aries-K wagon has an outstanding ability to hold the road and respond instantly to your driving needs. Chrysler front-wheel-drive makes it all possible.

Aries' Power. From the Trans-4. Enough to tow a 1000 lb. trailer with a 30 sq. ft. frontal area. **Traction.** Because the transverse-mounted engine and transaxle put most of their weight over the front driving wheels. Enough traction for most road and weather conditions. **Ride.** From the Aries-K suspension. Up front, an Iso-Strut system.

And a front sway bar that's

designed for use with low-rate springs, to create a cushioning effect. In the rear, no bulky drive train components, so there is room for a suspension that is rubber-isolated from the body.

Stopping. With a state-of-the-art diagonally split braking system.

Steering. With precise rack-and-pinion steering.

Once you know all the advantages of a car that is pulled rather than pushed, you'll agree. America's not going to be pushed around anymore.



130.8

[CUBIC FEET] Interior Room

The Aries-K wagon has a full 130.8 cubic feet of space. The

kind of people and cargo space you want. With the rear seat down, there's 69.2 cubic feet of easy-to-get-at cargo volume.

America's only front-wheel-drive 6-passenger wagon rated 24 40.

EPA EST. MPG EST. HWY.*

Aries-K is assembled in one of the most advanced factories in the world, using some of the strictest quality assurance procedures.

Our engineering goal was to build the highest quality car in its class in America. To help achieve that goal, Chrysler set up one of the most technologically-advanced plants in the world with the most sophisticated assembly techniques.

Each Aries-K unitized body is welded by computerized, automatic Unimate Robots. The door hinges are welded on, not bolted on, to insure precise alignment. Door panels and frames are precision-stamped out of a *single* piece of galvanized sheet steel to insure a perfect fit. Aries-K bumpers are made from a new, titanium-enriched, ultra-high strength steel. The Trans-4 engine is assembled

in an environment that would rival the cleanliness of a hospital operating room. All air entering the assembly area must pass through a series of 14 huge dust collectors. Even a "white glove test" isn't permitted, for fear of leaving lint.

Computers match pistons and cylinder bores within 1000th of a millimeter tolerance. Each assembled engine is "hot-tested" for 15 minutes and must pass 54 different computer-analyzed tests before it is allowed to go in a car. Critical care is taken in every phase.

From assembly to shipment, every Aries-K must pass more than 2000 quality checks.

The manufacturing technology of The New Chrysler Corporation has created a car that is the envy of the automotive world.



Aries-K is designed to transport the American body. And is equipped for American tastes.

The Aries-K interior is designed for the proportions of the American body. And Aries-K Custom comes standard-equipped with features like adjustable head restraints, color-keyed seat belts, deluxe steering wheel, AM radio, cigarette lighter, day/night in-

side mirror and full carpeting.

Styling and performance features include bumper rub strips, wide vinyl body side moldings and fiberglass-belted radials.

And there is a full range of options available, including power seat, power deck lid release, power door locks, tilt steering column and a choice of 6 audio systems.

Satisfaction guaranteed or your money back.

If you're not satisfied with your new Dodge Aries-K, purchased for personal use from a participating dealer, bring it back in good condition and with no metal damage within 30 days or 1000 miles, whichever comes first. When the dealer gets clear title, you'll get your money back, excluding finance and insurance charges. Trade-in refund may differ from trade-in allowance on retail sales contract. Ask participating dealer for details.

With Aries-K pulling for you, America's not going to be pushed around anymore.



THE NEW CHRYSLER CORPORATION
THE AMERICAN WAY TO BEAT THE PUMP.



*See asterisk on previous pages.